



LEADING THE ELECTRIC VEHICLE REVOLUTION.

WHO WE ARE

Veloz is a 501 (c)(3) nonprofit founded by industry and government leaders to reduce the threats of transportation pollution on public health, the environment and the economy, while accelerating the adoption of EVs in the global multi-trillion dollar zero-emission market. Our high-powered, diverse board and membership include global automakers, electric utilities, Fortune 500 companies, charging providers, government agencies, transportation network companies, autonomous zero-emission vehicle companies, and nonprofits — anyone and everyone with a stake in electrifying transportation.

THE WORLD'S CARS ARE GOING ELECTRIC, BUT NOT FAST ENOUGH.

Veloz means fast in Spanish, and we are leading a movement with demonstrated success spanning nearly 15 years. We see a world in which all people and goods are moved by clean electricity and all people who want a vehicle can choose electric. We ask, 'who isn't here yet?' and we open doors for them. We are dedicated to achieving equitable and inclusive access to zero-emission vehicles.

Veloz is assembling the best, brightest and most powerful players in the EV space. Our theory of change positions Veloz to execute high-leverage opportunities to overcome the three most common barriers to zero-emission vehicle adoption: consumer education, upfront cost and charging infrastructure.

VISION

The future of transportation is electric for all.

MISSION

Veloz is a unique public-private nonprofit driving toward 100% zero-emission vehicles through strategic communications, unprecedented collaborations and purposeful convening.

FUTURE OF VELOZ



National Focus

With our highly successful Electric For All consumer education campaign, consumer resource ElectricForAll.org, and leadership at the state, national and global level, Veloz is positioned to grow in California and beyond.



EV Light-Duty Sector Growth

Veloz is leveraging our credibility with consumers to advance the electrification of light-duty fleets, electrification within the ride-hailing and autonomous ride-hailing sector and light-duty fleet refueling infrastructure.



EV Policy Education

Veloz will keep its foot on the pedal to ensure wise EV investments, including refueling infrastructure and incentives, while amplifying clean transportation public policies through our expertise, reputation and political know-how.

WHAT WE DO

Strategic Communications



Veloz board member on set at Univision to provide EV education and thought leadership.

We educate and influence consumers and decision makers with bold campaigns and thought leadership efforts.

- Electric For All public education campaigns provide metrics that identify barriers to EV adoption and behavioral trends on EV ownership.
- ElectricForAll.org has a national zip code shopping and incentive tool to quickly find savings and EV's available across the nation.
- Media outreach and EV message amplification offers a brand-neutral third-party voice on trending industry topics.
- Veloz provides thought leadership via speaking engagements, research-centered monthly blogs and more.
- Social and digital media engagement work amplifies our member's successes, busts myths and educates both industry and consumer audiences.

Unprecedented Collaborations



California Gov. Gavin Newsom speaks to Veloz members and partners.

We engage existing and new members to act as an incubator of smart solutions, including pilot projects and partnerships that advance collective success.

- Veloz produces a quarterly EV Market Report alongside the California Governor's Office, the California Energy Commission and the California Air Resources Board.
- Partnerships with EV nonprofits, media companies and governmental partners expand our consumer education to new audiences.
- Streamlining the charging station permitting process alongside the California Governor's Office of Business and Economic Development helps deploy more EV charging stations.
- Ride and drive events connect consumers with the EV experience and educational information.
- Partnered with the National Going Electric Pledge to encourage consumers to make their next car electric, resulting in over 100,000 people signing the pledge.

Purposeful Convening

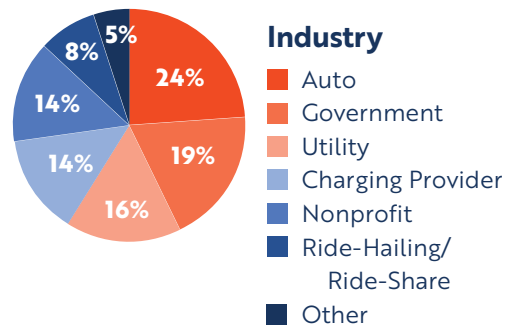
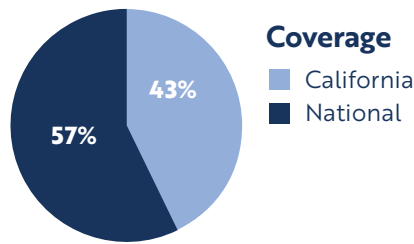
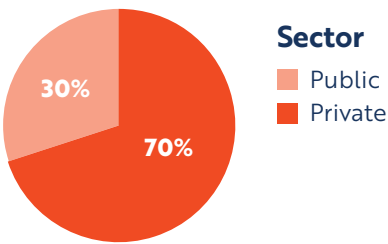


Panelists speak at Veloz Summit focusing on women in the EV industry.

We create opportunities for education, engagement and collaboration among existing and potential members and the public.

- Summit Series events designed for in-depth conversations with our members, board leaders and vast public-private network include:
 - Educational focus groups and workshops
 - Popular networking events
 - Informative and inspiring summits
- Digital Dialogues convene industry experts for problem-solving discussions about trending topics in our industry.
- The Board of Directors and Public Policy Board bring expertise from key sector companies, agencies and nonprofits, and meet three times a year to discuss Veloz business matters and accelerate current EV policy conversations.

WHO IS WITH US



VELOZ PREMIER MEMBERS



Check out all our members at veloz.org/members.

VELOZ | Contact us at hello@veloz.org to learn more!